

Meeting Agenda

May 18, 2016

6 PM

Type of Meeting: AVS Master Planning

Location: AVS Media Center

Committee Members: Keith Leclair, Samantha Belcourt, Rusty Sullivan, Heather Lockwood, Howard Quimby, Dr. Phil Littlefield

Committee Members Present: Keith Leclair, Samantha Belcourt, Heather Lockwood, and Rusty Sullivan

- I. Call to order – Meeting was called to order at 6pm
- II. Review of minutes from last meeting – A brief summary was made by Keith about last month's meeting just summarizing the current plan and what it entails.
- III. Review of process leading up to March 16 vote. (If needed)- Keith mentioned that he will meet with BPS and Turner Group in the fall to review the plan and see what adjustments/cuts that can be made. Then this committee and plan on how to more effectively communicate to the public this time around.
- IV. Open issues
 - a) New idea's or changes to existing plan – Many community members mentioned the size of the gym and cafeteria and asked if that is something that can be cut down. Storage was brought up and asked if the new plan could incorporate storage space. The front of the building was also discussed and stressed that it should look more like "Auburn Village School." New ideas were discussed on how to go about this on 2 story building to accommodate this.
 - b) Discuss marketing ideas and timeline for March 2017 bond vote – Many marketing ideas were discussed on how to relay the information and stressing the "why's" to the community such as:
 - Reaching out to community groups like: Lion's Club, Senior's group, Library group, Longmeadow, St. Peter's church, school sponsored events, Duck race, Historical Society, Auburn Tavern, Turnpike Pizza, etc.

- Bulk mailing out to the whole town, flyers, Crier, Auburn-Candia Post
 - Survey – Create a survey to be handed out and emailed to the community
 - Informational sessions – Have professionals come in to speak about size issues, have the community take tours of the school.
- c) Break out committee responsibilities – There are 3 major forms of communication for people to help with.
1. Social Media, Social/Specialty Groups, and Print Media/Mailings
- d) Set next meeting date – This committee will meet on Wednesday, September 7, 2016. It was agreed that we will start meeting every first Wednesday of the month starting in September. In September there will be a more clear idea of the cost and any changes there to make with the plan.

V. Adjournment @ 7:40pm